

SkyViewCRM

CRM with SkyViewCRM

af SkyViewCRM

The document you now hold is a pdf version of the interactive help that comes with SkyViewCRM.

Here - on paper - you can leisurely browse "it all" without having to sit at the computer . On the other hand , the interactive version better when it comes to finding acute help areas in SkyViewCRM.

You get to the interactive help by clicking on Help buttons in the CRM application or by visiting www.skyviewcrm.com/help

CRM med SkyViewCRM

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Publisher

SkyViewCRM ApS

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Foreword

You have just bought - or are thinking of buying - access to the SkyViewCRM system. We assume that you have come this far because you see the need to improve efforts when it comes to selling more, better and faster. Perhaps also to provide better customer service to your existing customers, ensuring your business better .

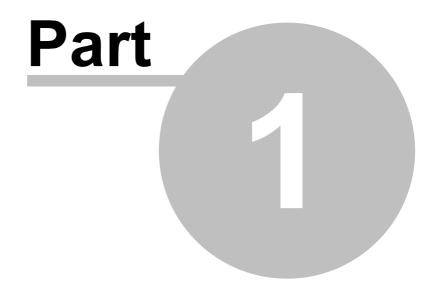
Do you recognize yourself in the above you on the right path. CRM is the way forward when it comes to upgrading your sales - and SkyViewCRM is the most effective way to CRM.

To get the best out of CRM - as quickly as possible - it might be a good idea to get an overview of the features found in the system. This guide is suitable for this.

All information in this guide is also available online at SkyViewCRM web pages. The online version is better when it comes to quickly find help for a specific area. You reach the online help by visiting the website www.skyviewcrm.com or by simply clicking the help buttons from within SkyViewCRM system.

Happy reading!

Overview



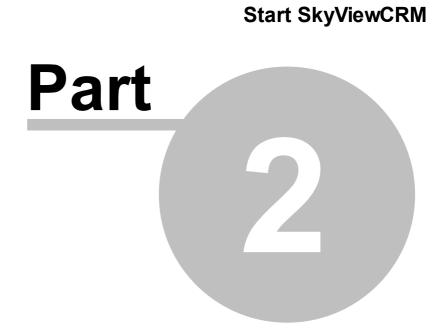
1 Overview

This is a combined guide and on-line help for SkyViewCRM from the company SkyViewCRM $\ensuremath{\mathsf{ApS}}$

In this help you may see screenshots containing data from the real world. This is coincidental and in no way reflects any business relationship between SkyViewCRM and these companies.

Screenshots may contain text in different languages. In real use SkyViewCRM adapts to the language og choice (English or Danish) as setup in your browser.

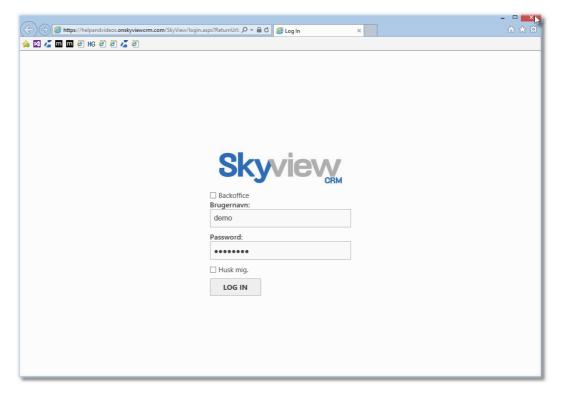




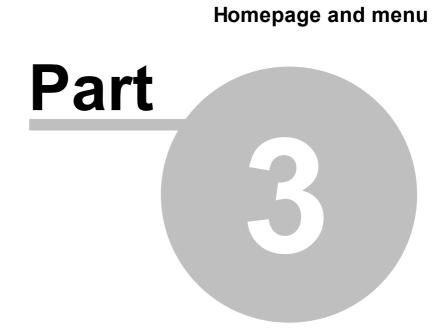
2 Start SkyViewCRM

You start SkyViewCRM using your browser of choice

- Go to the address "http://yoursite.onskyviewcrm.com". Either by typing in the address directly or by using the link you received as part of your welcome e-mail. (The part that reads "yoursite" will have to be exchanged for the sitename specified for your site).
- 2. Press the ENTER button and you will see a screen like this:



- 1. Key in your credentials as given in your welcome e-mail or by your CRM administrator.
- 2. Click the LOG IN button and your CRM system will open.
- 3. In case you need to use the Backoffice functionality, place a check mark here before clicking LOG IN.



3 Homepage and menu

Logging On to SkyViewCRM will always bring you to the home screen as shown below. From this screen you will have easy access to most features that will enable your work.

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🕁 Abne tilbud		
Projekter		
Global søgning		
Kalender		
Kine kampagnekald		
Rapporter		
Mere		
		enlæs Hjem

ToDo list	Here you will find a list of all - non-completed - activities having you as a participant.
Companies	Search for companies based on one or more criteria.
Contacts	Search for contact-persons.
Opportunitie s	Search for Sales Opportunities.
Open Quotes	Search for Open Quotes.
Projects	Search for Projects based on one or more criteria.
Global Search	Full Text Search in all types of entities as well as in document content.
Calendar	Your calendar (initially Work Week) as well as a Group Calendar.
My Campaign	View tailored for efficient call related work basen on one or more campaigns.

7

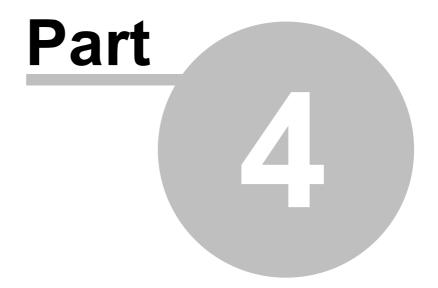
Calls

Reports Opens a menu specifically for report selection.

More ... Opens Menu2 for more choices.

Your Home Page also displays a list of todays open activities having you as a participant and possibly a text showing the number of overdue activities. All fields are dynamic links.

Navigation, buttons and menus



4 Navigation, buttons and menus

All-though SkyViewCRM is designed to be easy to use and to follow common use patterns, some general principles may be useful to know.

If you are the "I always read the manual"-type please read ahead. If not - skip this chapter.

Navigation

Anywhere the cursor turns into a hand, you may click and open details on the subject related to the link. As an example a list of companies will always give access to detailed information on the individual companies in the list.

Buttons

Screens may provide buttons in the four corners:

Top Left

Often you will here see a the SkyViewCRM logo. Click on this and you will go directly to the Home Page.

Top Right

Here you will find one or two buttons.

Save

The Save button will save the content of your current edits and navigate to the screen from where you initiated the edit. After clicking Save, all your data is saved and you can close SkyViewCRM.

Cancel

Cancel will cancel all your current edits and navigate to the screen from where you initiated the edit.

⊘OK

Confirms some changes that form part of a larger edit operation. OK will not in itself save data. The data will be saved only when you eventually click Save on the screen from where the edit operation was initiated.

Bottom Left

In this corner only one button is possible.

Help

This button will open context sensitive help in a new browser tab or window.

Bottom Right

Here you will see buttons related to functions on the current screen. These buttons may be very specific, but some general types are:

Create or add

This will most often create a new element of the type displayed in list form just above the buttons. If the list is composed of companies, the button will add a new company.

9

This button navigates backward towards the Home Page. You may also use the back button on your browser to do this, but using the SkyViewCRM back button checks for possible unsaved data before commencing.

More

This button is useful when more functions are available. The button is often used on screens on devices with limited screen estate. Like phones.

New activity

Use this button to create a new activity (meeting, call, letter, ...) linked to the context on which the button appear. Used on a contact person the newly created activity will be linked to the contact as well as to the company employing the contact.

Create Word

This will create a Microsoft Word document based on a merge template. Almost any kind of related (based on the context on which the button appear) data can be merged into the document.

Create e-mail

Analog to the "Create Word" button, but here we will use a template based on Microsoft Outlook to create the e-mail.

Upload

Select and upload/store any document as part of a Document Activity linked to the context on which the button appear.



The ToDo list

5 The ToDo list

On the Home Page click the "ToDo list" button:

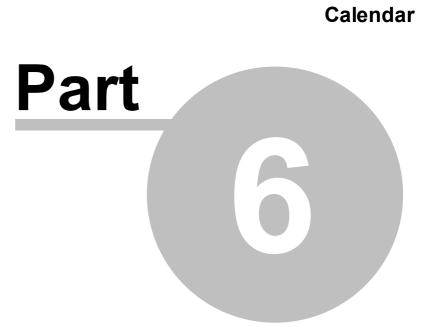
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In this list you will see all planned (not completed) activities. Filtered by "Mine" only activities having you as a participant will be shown.

You may also create new activities from the ToDo list. Doing so will however create an "empty" activity - linked to nothing, and you will have to select the relevant company/contact/... within the activity screen. As an alternative you may find it more efficient to create activities from the context in which they are to exist. As an example from a Contact person or from an Opportunity

Activities in the ToDo list will open by click. Activities still open will by default open for edit. Activities of type Note, Internal document and Personal will always open for direct edit.

Using the ToDo list you will never forget appointments or other important jobs to do.



6 Calendar

Home Page | Calendar will bring you to your calendar:

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16:00	oenhavnsvej 23 3460 Birkenød						

Here you see the calendar in work week view, but you can choose day and month as well.

Any activity can be opened by click. If you let the cursor hoover atop an activity, details from the activity will show as hint.

A new meeting activity can be created by clicking or dragging an empty area in the calendar.

If you have opted for the Exchange sync, this calendar will be kept in sync with your Outlook calendar.

A Goup Calendar view is also available. The group calendar view is not directly editable.



Infotags

7 Infotags

Infotags is information stickers (or labels) you can put on anything in SkyViewCRM and thereby making it easy to find or select items later.

Infotags are selected from pick-lists designed by you individually for the item types. Item types can be:

- Activities
- Companies
- Contact persons
- Projects
- Opportunities
- Contracts
- Campaigns

An Infotag can be labeled as Inactive in the sense that it can be used to select items - but that it cannot be applied to new items. This may come handy if (as an example) you have an Infotag "IT-Exhibition 2013" to mark contacts that you met during this exhibition.

Later on you may have a need for selecting those contacts, but you can mark the Infotag as Inactive to ensure that it is not applied to new contacts later on.

Other examples:

"Subscription Yearly ", "Subscription Monthly", "Medico 2014", "Uses outsourcing", "Ads in Magazines", "TV commercials", "Newsletter" etc.

Correspondingly for other entity types:

- Contact person: "Christmas card", "Christmas lunch", "Soccer", Golf"
- Project: "Pre analysis"
- Activity: "Service", "Customer Question", "Warranty"

Often you will use Infotags to mark contact persons that may qualify for one or more campaigns.

Use

Infotags can be applied to contacts (and other entity types) in various ways. Here are some examples:

1. If the current screen is a contact person then click the tab Infotag and then the button "Add Infotag". Select the Infotag from the pick list and the Save.

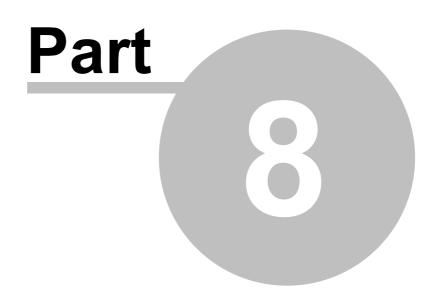
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2. Choose "Contact persons" in the main menu and make a list of contacts by one or more criteria. In this list you may select any set of contacts, click the button "More" and then click "Add Info Tag to selected contacts".

Skyvievy Personer

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Infotag				
Q. Søg	\odot)		

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Bjørn	Berthe			Art Gal					Peter G		ŝ
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Henrik	Bøg			Måske	CEO				Peter G		ş
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Search

8 Search

Very often you will find data ready in the context they appear. Activities will show in your ToDo list and your calendar. Or they may show related to the company you are viewing. This is so because all data in SkyViewCRM is connected (linked): Contact persons are related to their employing company. Activities are related to the participating contacts. Or to the Quoute that was sent by the activity.

At other times you may need to search for specifig items (companies, contact persons, projects, ...). This is done by the search screens:

Search for companies Search for contact persons Search for projects

Search for companies

Thye search screen "Companies" is selected from the Home Page. This list will initially be empty, but any search criteria entered will result in showing all companies corresponding to the criteria.

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Companies in the list can be viewed by clicking the row.

Search for contact persons

The list "Contact persons" is selected on the home page. Initially the list is empty, but enter any criteria and the resulting persons are shown.

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Search Opportunities

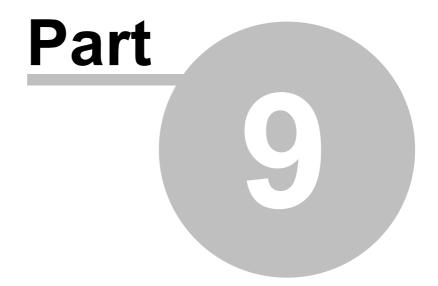
Open Quotes

Projects

The list "Projects" is selected on your home page. Use this list to search for projects by criteria.

Skyvievy Proje	ekter					
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Base data



9 Base data

Data for the base entities are shown and edited in tailored screens. One screen for viewing data on a specific company. And another screen for editing data on the same company.

- Read Views are for viewing data and for adding related data to the item.
- Example: View data on a contact person and add a new activity for calling this contact. • Edit Views are for editing base data.
- Example: Edit the e-mail-address for the contact person.

Company edit

🕒 Edit Company						- • ×
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Company view

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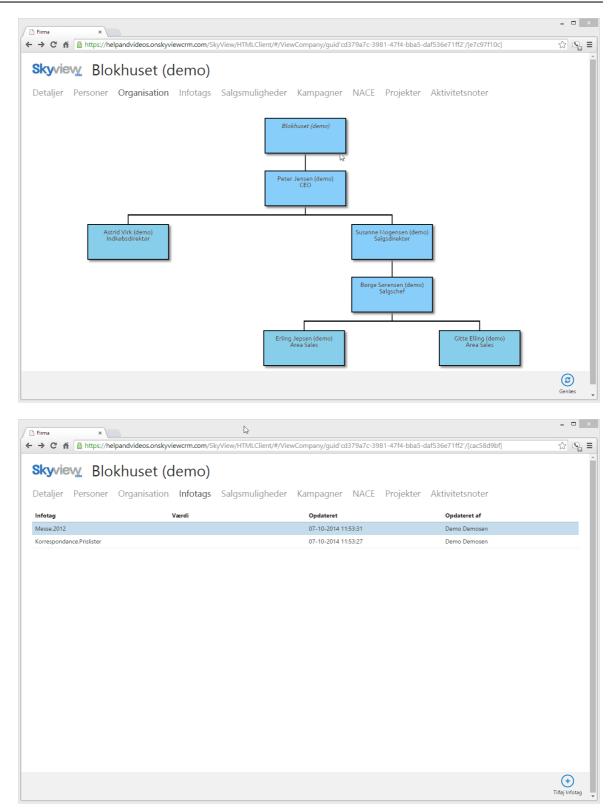
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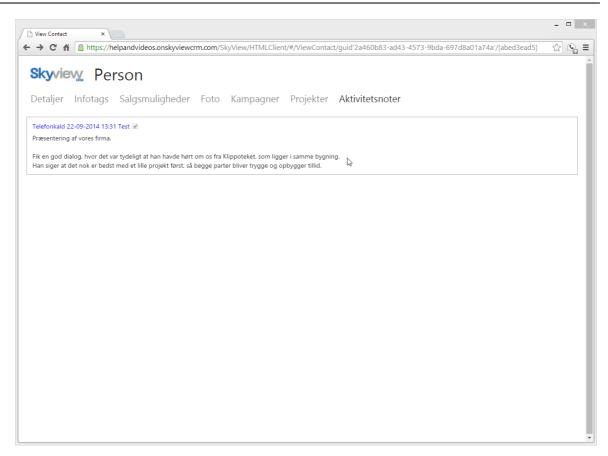
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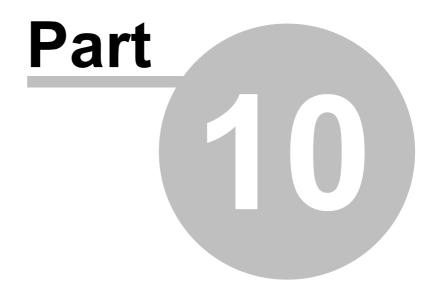
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Activities



10 Activities

Phone call

E-mail

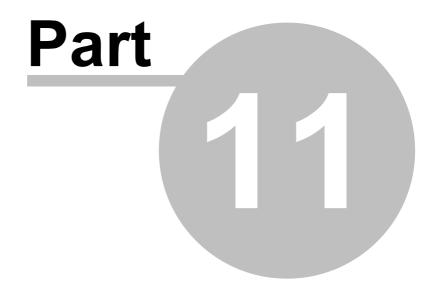
Letter

Meeting

Internal Note

Internal Document

Mail Merge



11 Mail Merge

- Mail Merge to Microsoft Word
- Mail Merge to Outlook
- Mail Merge Fields

Mail Merge to Word

SkyViewCRM is capable of merging data into Word document based on your templates. All the work is done by the cloud servers - all you have to do is open the resulting word document.

P

The merge can be initiated from all screens having a button Iabeled Word. The data fields ready for merging depends on the context from where you are using the function. More data in the context enables merging more data into word. Often an activity is the best place to initiate a mail merge from. This is so because the activity (asides from activity data like start and location) also links to company data, to contact person data as well as possibly project and opportunity/quote.

Click the Word button and a dialog for choosing the template shows:

Skyview Person		
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	Download	

Choose the template and click the Download button:



Thats it! The document is ready with all relevant data filled in already.

For instructions on how to create the templates look here.

Mail Mege to Outlook

Create e-mail template

Choose to create a new e-mail. Create your mail with pictures and text and insert fields from your

SkyViewCRM data base to personalize the mail. You can ie. Insert the cantact persons First and Last name or any of the other shown fields from the "Merge Fields" drop down boxes.

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Example where the first name, last name and Company name are used. When you have finished creating you mail, please remember to check and correct spelling errors. If there are words unfamiliar to the dictionary please add the "new" words as valid words by right clicking on the word and select add to dictionary. You are only able to save templates with "no errors" !

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Birkeroed, 1. Nov. 2014.

Dear svcrm:contact.firstnames: svcrm:contact.lastnames:.

IMPORTANT News and a new home page for SkyViewCRM.com: Now extremely fast and intuitive user interface.

From tonight – 2014 June 25 – you will see a completely SkyViewCRM application.

We believe you and your company svcrm:company.companyname: will enjoy it even more than we and our test runners are :-)

Our goal have been – and still are – SkyViewCRM will fulfill all your dreams for a comprehensive, intuitive and fast CRM system for any device you may choose to use at any moment.

When you logon to SkyViewCRM you will experience the same user interface from any of your devices – be it your iPhone, iPad, Tablet, PC or Mac.

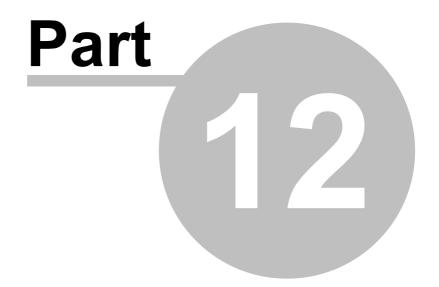
When finished and satisfied you can save the mail in two places – either locally in your own Outlook by choosing "Save as a local template" or in SkyViewCRM by choosing "Upload template to SkyViewCRM".

If you save your template locally, only you are able to use it – while uploading the template to SkyViewCRM gives your colleagues the option to reuse the template you created.

To reuse a template - simply "download template".

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Campaigns



12 Campaigns

Enter topic text here.

E-mail Campaign

A very efficient way of communication with many contacts is by using a campaign in SkyViewCRM. There are several ways to add contacts to the target group of a campaign - here you will see one:

It's based on Info tags and we assume that you have added a suitable Info tag til all the contacts you want to take part of the campaign.

Now create the Campaign.

Owner	
Q Peter Grøndahl	
Default Attention	
EMail Subject	
Completed	
Νο	
	Peter Grøndahl O

After saving the Campaign by hitting the disc in the upper right corner, choose the menu "add/remove contacts". By choosing the Info tag you will use for this campaign, you can list the population you want to participate in this campaign.

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You add these people by pressing the "+ contacts" at the bottom right corner.

Kampagne

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Antal ansatte fra	Antal ansatte til	Firmrelation	e søg 📀	NACE	Q, Søg	\odot
KAM Q. Søg 🕑		InfoTag firma	Q. Søg 📀	Har e-mail	Nej	

7 resultater af kriterier. Klik på de nederste knapper for at tilføje eller fjerne resultater fra kampagnens målgruppe.

)	-			personlig	direkte	privat	mobil		
	Østasiatisk Ø				+45 65657876		+45 88998877	Demo Demo	Demo Demo
)	Blokhuset (d				+45 65657876		+45 88998877	Demo Demo	Demo Demo
gsdirektør	Blokhuset (d				+45 65657876		+45 88998877	Demo Demo	Demo Demo
)	Trykkeriet A/				+45 65657876		+45 88998877	Demo Demo	Demo Demo
a Sales	Blokhuset (d				+45 65657876		+45 88998877	Demo Demo	Demo Demo
iness Ma	Måneskinsh				+45 65657876		+45 88998877	Demo Demo	Demo Demo
nsulent	Jernmanden				+45 65657876		+45 88998877	Demo Demo	Demo Demo
a :	direktør Sales ess Ma	direktør Blokhuset (d Trykkeriet A/ Sales Blokhuset (d ess Ma Måneskinsh	direktør Blokhuset (d Trykkeriet A/ Sales Blokhuset (d ess Ma Måneskinsh	direktør Blokhuset (d Trykkeriet A/ Sales Blokhuset (d ess Ma Måneskinsh	direktør Blokhuset (d Trykkeriet A/ Sales Blokhuset (d ess Ma Måneskinsh	direktør Blokhuset (d +45 65657876 Trykkeriet A/ 445 65657876 Sales Blokhuset (d +45 65657876 Sales Blokhuset (d +45 65657876 Mineskinsh +45 65657876	direktør Blokhuset (d +45 65657876 Trykkeriet A/ +45 65657876 Sales Blokhuset (d +45 65657876 ess Ma Måneskinsh +45 65657876	Biokhuset (d +45 65657876 +45 88998877 Trykkeriet A/ +45 65657876 +45 88998877 Sales Biokhuset (d +45 65657876 +45 88998877 sales Måneskinsh +45 65657876 +45 88998877	direktør Blokhuset (d +45 65657876 +45 88998877 Demo Demo Trykkeriet A/ +45 65657876 +45 88998877 Demo Demo Sales Blokhuset (d +45 65657876 +45 88998877 Demo Demo sales Måneskinsh +45 65657876 +45 88998877 Demo Demo



(€) (€)

You will have to confirm the addition to the campaign by hitting "ok".

Kamp	agne											() ()
Detaljer	Målgruppe	e Tildeling	Script	Tilføj/fjerr	n firmaer	Tilføj/fj	ern kontaktperso	oner				
Person titel			Personfunkt	tion	a, søg	\odot	InfoTag kontakt	Q. FLyttered	ceptior	Kontaktpersona	e Si	¹⁹ 🕑
Postnummer sta	inter med		Firma Land		a, søg	\odot	Omsætning fra			Omsætning til		
Antal ansatte fra			Antal ansatte	- El			Firmrelation	Q. Sog	\odot	NACE	Q. 56	99 🕑
KAM	Q, Sø	9 C)		Bekræft v		t ontakter til kampagnen	Q. Søg	\odot	Har e-mail	N	lej
7 resultat	er af kriteri	ier. Klik på	de nederst	e knappe	•		ок	er fra kan	npagnen	s målgrupp	e.	
Fornavne	Efternavne	Titel	Jobfunktion	Firma	•	An	nuller	Telefon direkte	Telefon privat	Telefon mobil	Ansv.	KAM
Bent	Boldtsen (de	CEO		Østasiatisk Ø.				+45 65657876		+45 8899887	7 Demo Demo	Demo Demo
Peter	Jensen (demo)			Blokhuset (d.				+45 65657876				Demo Demo
Susanne	Mogensen (Salgsdirektør		Blokhuset (d.,				+45 65657876		+45 8899887	7 Demo Demo	Demo Demo
Charlotte	Boilesen (de	CEO		Trykkeriet A/.	-			+45 65657876		+45 8899887	7 Demo Demo	Demo Demo
Gitte	Elling (demo)	Area Sales		Blokhuset (d.,				+45 65657876		+45 8899887	7 Demo Demo	Demo Demo
Jørgen	Eiler (demo)	Business Ma		Måneskinsh				+45 65657876		+45 8899887	7 Demo Demo	Demo Demo
Anne	Jørgensen (d	. Konsulent		Jernmanden				+45 65657876		+45 8899887	7 Demo Demo	Demo Demo
											+	Θ
											Persone	er Personer

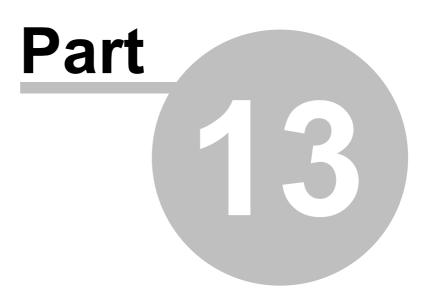
By choosing "Target" you can now see all persons belonging to your campaign.

Kamp	bagne										ⓐ ⊗
Detaljer	Målgruppe	Tildeling	Script	Tilføj/fjern firm	aer Tilføj/f	jern kontak	tpersoner				
Målgrup	pe										
Firma	Person	Attention (standard)	Rørt	Første kald	Kommentarer	Acceptársag	Afvisningsgrur Han	-	Seneste handling	Næste kald	Afsluttet
Østasiatisk Ø	N Bent Boldtsen										Nej
Blokhuset (d	e Susanne Mog										Nej
Jernmanden	L. Anne Jørgens										Nej
Blokhuset (d	e Peter Jensen (Nej
Blokhuset (d	e Gitte Elling (d										Nej
Måneskinshv	us Jørgen Eiler (d.	-									Nej
Trykkeriet A/	S Charlotte Boil										Nej
							Excel	Flet med Word	- Siet	Genlæs	Gem

If you have more people with different Info tags you want to add to your campaign, you can do that by adding each info tag group of people after each other. One contact/person will only participate one time in the campaign, even if the contact are having more of the used info tags attached.

Tele Campaign

Enter topic text here.



Setup

13 Setup

Mail Merge Templates

Mail Merge Templates are special documents - either in Word format or in Outlook msg-format - containing text strings corresponding to the Merge Field names in SkyViewCRM.

If you are using the SkyViewCRM Office AddIn you will access the ribbon within Word or Outlook to allow for inserting these fields.

If you are to create a template manually, you can copy/paste the field names from here.

Having the Merge Fields inserted into your document (Word or Outlook), the template has to be uploaded to SkyViewCRM. Again, if you are using the Office AddIn this can be done by the SkyViewCRM ribbon withing Word or Outlook. Otherwise you will use the functionality within SkyViewCRM itself:

Fletteskabeloner ×				- • ×
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Word 🗸				
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			(+) (2)	(•)
			Tilføj Søg	Tilbage

In the main menu choose: More... | Setup | Merge templates.

Now you will be able to edit existing templates or you can create and upload new ones. Select the type of template top left (Word here) and click the Add button.

Fletteskabelon ×	Ç≽		×
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Upload og gem	1		
	_		
		Download Slet	

Now select the merge template file. Having done so you can name the template and lastly click "Upload and save".

If you are uploading an Outlook based template you will have to save this template as a file beforehand. In Outlook - and within the mail template in question - select "Save as..." and choose "msg - unicode".

Important:

Regardless of file type (Word or Outlook) you will have to make sure that the template content is not marked by the Office spell or grammar control (as seen by colored zig-zag lines). To clear this you can use the context menu "Add to dictionary" or "Ignore here".

If you upload and use Merge Templates containing spell or grammar markings, the fields in question will not be merged.

Mail Merge Fields

For reference this is a complete list of Mail Merge Fields to add to Word or Outlook templates.

Company	Contact	Current User
0companycompanyname 0		0userfirstnames0 0userlastnames0

0companyaddress1depar tment00companyaddress1stree t100companyaddress1stree t200companyaddress1stree t300companyaddress1stree t300companyaddress1city00companyaddress1city00companyaddress1city00companyaddress1count ry00companyaddress2depar tment00companyaddress2stree t100companyaddress2stree t200companyaddress2stree t300companyaddress2stree t200companyaddress2stree t300companyaddress2stree t300companyaddress2stree t300companyaddress2city0 0companyaddress2city0 0companyaddress2count ry00companyaddress2count<	Ocontactfriendlyname0 Ocontactsalutation0 Ocontactphonedirect0 Ocontactphonehome0 Ocontactemailaddress10 Ocontactemailaddress20 Ocontactemailaddressper sonal0 Ocontactbusinessaddres sstate0 Ocontactbusinessaddres sstreet10 Ocontactbusinessaddres sstreet20 Ocontactbusinessaddres sstreet30 Ocontactbusinessaddres szip0 Ocontactbusinessaddres scity0 Ocontactsusinessaddres scity0 Ocontactsusinessaddres ocontactsusinessaddres ocontactbusinessaddres scity0 Ocontactsusinessaddres ocontactaux10 Ocontactaux20 Ocontactaux30 Ocontactaux40 Ocontactaux50	Ouserfriendlyname0 Ouserjobtitle0 Ouseremailaddress10 Ouserphonemobile0 Ouserphonedirect0 Ouserfaxdirect0 Ouserstreet10 Ouserstreet20 Ouserstreet30 Ouserzip0 Ousercity0 Ouservat0
Activity	Quote	Quote Line (inserts in a table row)
0activitysubject0 0activitydescription0 0activitystart0 0activityfinish0 0activitylocation0	0quotesubject0 0quotebodytext0 0quotevalidfrom0 0quotevalidto0 0quotepricesum0	Oquotelineidentifier0 Oquotelinedescription0 Oquotelinelongdescription 0 Oquotelineprice0

0activityaux10 0activityaux20 0activityaux30 0activityaux40 0activityaux50	0quotepricenetsum0 0quotetaxsum0 0quotediscountsum0	Oquotelinequantity0 Oquotelinediscount0 Oquotelinediscountasper cent0 Oquotelinepricenet0 Oquotelinetax0
		0quotelinetax0 0quotelineunitprice0 0quotelineunitpriceorigin0 0quotelinecurrency0

Info Tags

Pick lists for Info Tags is opened by Home page | More ... | Setup | Info Tags

Sky viev	🗶 Info	otag pl	ukkelis	ter			
Aktiviteter	Firmaer	Personer	Projekter	Salgsmuligheder	Kontrakter	Kampagner	
Tekst						Er aktiv	
ngen elementer							
						(+)	€

Start by selection the entity on which you are to add or edit Info Tags. Here we have selected Contact Persons:

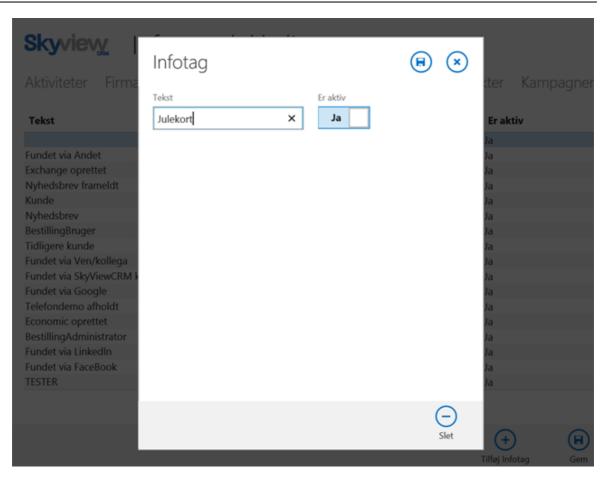
Skyview Infotag plukkelister

Aktiviteter Firmaer Personer Projekter Salgsmuligheder Kontrakter Kampagner

Tekst	Er aktiv
Fundet via Andet	Ja
Exchange oprettet	Ja
Nyhedsbrev frameldt	Ja
Kunde	Ja
Nyhedsbrev	Ja
BestillingBruger	Ja
Tidligere kunde	Ja
Fundet via Ven/kollega	Ja
Fundet via SkyViewCRM kunde	Ja
Fundet via Google	Ja
Telefondemo afholdt	Ja
Economic oprettet	Ja
BestillingAdministrator	Ja
Fundet via LinkedIn	Ja
Fundet via FaceBook	Ja
TESTER	Ja

(\cdot)	
'ilføj Infotag	Gem

Click "Add Info Tag":



Enter a suitable name for the Info Tag and click Save.

If you mark the Info Tag as Inactive, the Info Tag cannot be applied to Contact Persons

anymore.

E-conomic

If you have obtained the SkyViewCRM option "E-conomic integration" you start by setting up the integration to best suit your needs.

The settings are found by menu Start menu | More ... | Setup | E-conomic settings

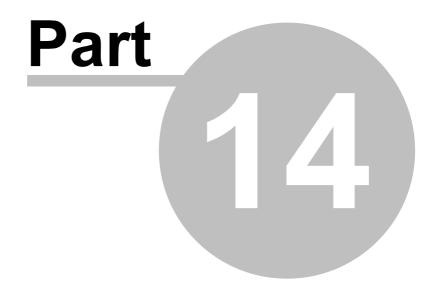
↔ (←) @ https://nsd.onskyviewcrm.com/SkyV	 ŵ	י_× לי לי
🙀 🔯 TFS SkyView 🔏 Msdn forums - Visual Stu 🍈 HTML Client API Reference 🧰 How to Modify an HTML 🗿 Økonomi data (3) 🥘 Master Wizard 🛛 HG HTML5 Drag	; Files into the	»
E-conomic Settings		×
E-conomic Settings Lookup Values		
Enabled Enter Token		
Get Token		
Synchonize Debtors Debtor Groups For Sync Allow Create Debtor Auto Create Debtor Number Default Debtor Group Edit Debtor From CRM Yes No Yes 1 Yes		
Synchronize Products Products Default Availability No Yes		
Allow Create Order Order Create Level Current Invoice		
Synchronise Invoices Only with CRMOrigin		

All fields are to be used:

Enabled	Set yo Yes if the integration is active (This alone will not do it. You also have to add the E-conomic option to your SkyViewCRM license.)
Enter token	Here you will paste in the text string (token), given to you from e-conomic. (To get this token you can press the designated button "Get token" and follow directions). This field will show up empty when you save the screen once you save the settings as the token is stored encrypted and cannot be made visible again.
Synchroniz e debtors	Whether debtors in e-conomic should create/update companies in SkyViewCRM. The key field is Customer Key. Base data - as well as financial stats - are transferred from e-conomic to SkyViewCRM on a daily basis.
Debtor Groups For Sync	Leave empty or enter a comma separated list of debtorgroup numbers. Only debtors belonging to groups listed here will be synchronized with SkyViewCRM. If you leave the field empty debtors of all groups will be synchronized. To find out the assigned numbers in your e-conomic installation you can open e-conomic and check. Or you can click the tab named Lookup Values. (This latter option requires that your token is entered and saved as it involves CRM connecting to your e-conomic)
Allow Create Debtor	Whether a company in SkyViewCRM - without a corresponding debtor in e- conomic - should be able to trigger the creation of a new debtor in e-conomic. This is a prerequisite for being able to take in orders on customers not yet known to e- conomic.
Auto Create	Recommended value = Yes. E-conomic is capable of assigning new debtors the

Debtor Number	next available number and as such ensure that each debtor gets a unique debtor number. If you set this field to No, you will yourself have to ensure that you enter suitable debtor numbers everytime you create a new debtor from SkyViewCRM.
Default Debtor Group	Enter the number of the e-conomic debtor group that you want to assign to debtors created from SkyViewCRM by default.
Edit Debtor From CRM	Whether a user of SkyViewCRM should be allowed to edit a debtor in e-conomic via the SkyViewCRM user interface.
Synchroniz e products	Whether the product catalog in e-conomic should synchronize with the product catalog in SkyViewCRM. This is a prerequisite for order intake in SkyViewCRM as else we would not know the price etc.
Products Default Availability	When new products are imported to SkyViewCRM as part of the synchronization this field value will determine whether the product will be selectable when configuring a Sales Opportunity. (As part of the Product List Setup in SkyViewCRM you can change this later on for each product)
Allow Create Order	Whether order intake in SkyViewCRM should be allowed.
Order Create Level	Select the item type to create in e-conomic as a result of an order intake in SkyViewCRM:
	 Quote Order Invoice (not booked) Booked invoice
	These possibilities will in ascending order require that all data is correct and verified before the order is taken. As an example "Booked invoice" will require that a debtor with e-mail address and all invoice line products are filled in. Otherwise the invoice cannot be processed and mailed by e-conomic.
	If you are uncertain of this, please select a lower level of integration (could be "Order") and do the actual booking in e-conomic when data is verified.
Synchroniz e Invoices	Whether invoices (headers and lines) are to be transferred to SkyViewCRM.
Only With CRM Origin	Set to Yes if only orders/quotes/invoices that origins from Quotes created in SkyViewCRM should be imported to SkyViewCRM as part of the synchronization process.

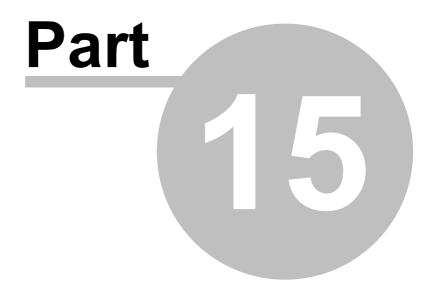
Import



14 Import

Enter topic text here.

SkyViewCRM and Microsoft Office



15 SkyViewCRM and Microsoft Office

Use SkyViewCRM within the Microsoft Office environment. (Outlook, Excel, Word and Exchange)

SkyViewCRM – your data is ready to use. From any place.



To benefit the most of your new CRM from SkyViewCRM, you better get the integration between your SkyViewCRM and Microsoft Office – Outlook, Excel and Word – up running.

You need to use one of the newest releases - either Microsoft Office 2010 or Microsoft Office 2013.

From within Outlook you can:

- Create email templates and seek contact information in real time with your SkyViewCRM system for merging into your mails.
- Decide to "track" an email meaning SkyViewCRM will archive the email in the right place with reference to the sender.
- Open a window and have the entire SkyViewCRM system embedded.

From within Word you can:

 Write letters – templates and reuse templates with real time merge information from SkyViewCRM – ie. company name, address, contact name, proposals with articles and a lot more.

Excel can be used for:

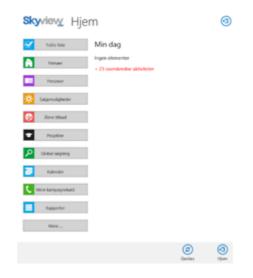
- Import data into SkyViewCRM use it for transit from another CRM system or your manual system J
- Create your own reports, graphs, pivot tables based on the predefined ones ie. get an
 owerview of your pipeline versus budget or get a graph showing the efforts done by visualizing
 number of meetings, number of phone calls and number of proposals

Installation af Office AddIn

Først skal du hente SkyViewCRM "Add-in" til Microsoft Office

Inden du henter Add-inen skal du lukke OutLook, Excel og Word – ellers kan vi ikke installere din SkyViewCRM "Add-in".

For at hente SkyViewCRM "Add-in" skal du først:



Trykke på knappen "Mere"

61

Skyview Hjem mere.	
tanpagner Kampagner	
Redipir salpibudgetter	
Mine indefilinger	
import	
Cpuartering	



Derpå skal du vælge "Mine indstillinger"

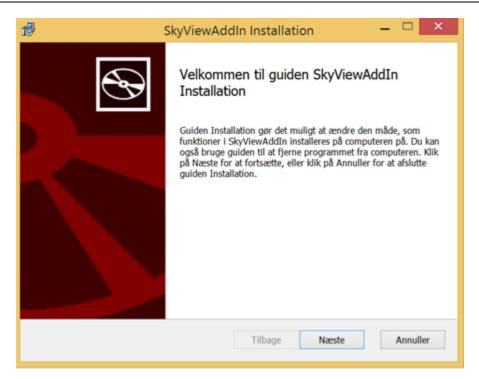
Mine indstillinger	88
Basisinformation Exchange	
Fornavie	
Poter	
Demone	
Grendahl	
Kaldenavn	
Peter	
lobilul	
Partner	
E-mail-advesse1	
pg@skyviewcm.com	
Saurdan	
peter@groenduhl.com	
Telefon mobil	
40134513	
Telefors privat	
	۲

Under "Mine indstillinger" med basisinformationen fremme trykker du på ikonet i nederste højre hjørne – "Office AddIn".

Du får nu hentet SkyViewCRM "Add-in" som du så skal "køre".

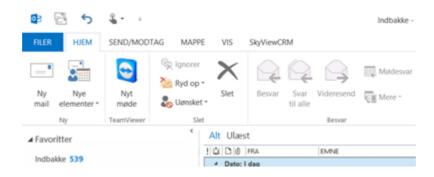
VII du kare eller gemme skyviewaddinsetup.msi (16.1 M8) fra nsd.onskyviewcrm.com?	Kør	1	Gem	•	Annuller	×	Office Addin
						_	

Herefter følger du blot vejledningen:



Opsætning af Office AddIn Forbind SkyViewCRM med Microsoft Office Add-in – Word, Excel, Outlook.

Først skal du fortælle OutLook, hvilken SkyViewCRM du anvender, og det gør du ved at vælge fanen "FILER" i din Outlook



63

Dernæst vælger du fanen "SkyViewCRM"



Du indtaster nu dit firmas SkyViewCRM navn i feltet "URL" – eks. "ditfirma.onskyviewcrm.com". Efterfølgende indtaster du dit brugernavn og kodeord/Password, som du bruger til at logge på SkyViewCRM.

Tryk på "SAVE" og du har forbundet SkyViewCRM "Add-in" i din OutLook med din SkyViewCRM konto.



Du behøver ikke at checke for SkyViewCRM opdateringer – det vil ske automatisk, hver gang du starter OutLook.

SkyView med Exchange

Forbind SkyViewCRM med din Microsoft Exchange konto.

Hvis din mailserver er en Microsoft Exchange Server kan du forbinde SkyViewCRM med din Microsoft Exchange Server.

Du skal anvende en MS Exchange Server, der har et åbent interface (spørg din IT mand eller prøv) – enten det er Microsofts Office 365, dit firmas egen server installation eller en installation du har ude i byen (hosted Exchange), men som stadig er jeres egen.



Du finder muligheden for at fortælle SkyViewCRM om Jeres Exchange Server på følgende måde: Tryk på knappen "Mere" i hovedmenuen



Tryk på "Mine indstillinger"

ی ک
Office Adde

Herefter når du basisinformationen og nu vælger du "Exchange"

Mine indstillinger	•
Basisinformation Exchange	
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pgilhkyviewcm.com	
Exchange Url	
https://outlook.office365.com/EWS/Exchange	
Indiast Exchange-konto password	
Synkroniske e-mails Synkroniske kulture Jac	
Com tilleryttede filer Vis atale-telst I CIM	
Gan e nal son diduret A	
	() Int

- 1. Indtast din e-mail adresse I feltet "Exchange-konto (bruger-id)" og indtast dit dertilhørende password/kodeord i feltet "Indtast Exchange-konto password"
- Afkryds/tryk på "JA" ud for "Brug Exchange" samt de øvrige felter du ønsker skal træde i funktion "Synkroniser e-mails" etc.
- 3. Synkroniser e-mails betyder: dine ind- og udgående mails bliver automatisk (ca. hvert 15. minut) arkiveret under de personer hvis e-mail fremgår af felterne "til" og "CC".
- 4. Synkorniser Kalender betyder: dine aftaler vises og udveksles mellem SkyViewCRM og din OutLook/Exchange kalender.
- 5. Gem tilknyttede filer betyder at vedhæftede filer gemmes separat under de personer e-mailen er

66 CRM with SkyViewCRM

sendt til i SkyViewCRM.

- 6. Vis aftale-tekst i CRM betyder at man ikke blot kan se at du har en aftale men også at man se teksten i aftalen.
- 7. Gem e-mail som dokument betyder at din mail gemmes i standard mail-format så du altid kan åbne mailen igen.
- 8. Tryk "Gem" ved at trykke på disketten øverst til højre. SkyViewCRM udfylder "Exchange Url" samt fjerner dit kodeord fra visningen.
- 9. Du kan teste sammenkoblingen ved at trykke på "Test". Er sammenkoblingen i orden får du en bekræftende e-mail. Er der problemer får du en e-mail, der gør opmærksom på problemet.

SkyViewCRM i Word

Hvordan bruger du SkyViewCRM inde fra Word

I fanen SkyViewCRM finder du 3 grupper:

Filer: tryk på disketten hvis du har startet Word inde fra SkyViewCRM og ønsker at gemme worddokumentet under den aktivitet du var i gang med eller det dokument du var i gang med. Hvis du ønsker at skabe et dokument, som du kan genbruge og hvori du gerne vil have Word til at hente information fra SkyViewCRM kan du indsætte flette felter og gemme det som en ny skabelon eller du kan fremfinde en eksisterende skabelon, som du kan rette i eller benytte som udgangspunkt for at danne et nyt flette dokument.

Indsæt flettefelter: i denne gruppering finder du de felter Word kan hente fra SkyViewCRMrrr Fletteskabelon: tryk her for at gemme en ny flette skabelon eller hente en gammel.

w]	5 U 🖁	÷		Dokument1 - Word				?
FILER	HJEM INDSÆT	DESIGN SIDELAYOUT	REFERENCER	FORSENDELSER	GENNEMSE	VIS	SkyViewCRM	
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Filer	indsæt flettefelter	Fletteskabelon						
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 - 10								

Hvis du henter en gammel skabelon kan du vælge fra følgende menu:

Åbn fletteskabelon		-		×
fletteskabelon				
				•
	Cancel		OK	
	fletteskabelon	Abn fietteskabelon	Abn fletteskabelon	Abn fletteskabelon

Når du enten har valgt en gammel skabelon som udgangspunkt for en ny eller du vil skabe en ny kunne resultatet se således ud:

	ສ າ ເ ເ	sky/	viewCRM demo flet	tebrev i Word v2 - V	Word	? [Ð —	×
FILER	HJEM INDSÆT	DESIGN SIDELAYOU	T REFERENCER	FORSENDELSER	GENNEMSE	VIS SkyView	CRM Peter G	ār 🌍
	Aktivitet - Tilbud -	🛃 Gem som flettesk	abelon					
Gem	Firma * User *	🚰 Åbn fletteskabelor	n					
Gen	Kontakt =							
Filer	Indsæt flettefelter $1 \cdot : \cdot \sum \cdot : \cdot \cdot 1 \cdot : \cdot 2$	Fletteskabelon	- 6 - : - 7 - : - 8 -	9 10 11	12 13 .	1 - 14 - 1 - 15 - 1 -	16	18
5								
				SK	W			
					J		CRM	
1		ny.companyname: ny.address1departmer						
N		ny.address1street1:	к.					
÷.		ny.address1street2: ny.address1street3:						
- -	svcrm:compar	ny.address1zip: svcrm	company.addres	is1city:				
		ny.address1state: ny.address1country:						
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-	Birkerød, den	1.10.2014						
1								
-								
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Herefter kan du så gemme din skabelon ved tryk på "Gem som fletteskabeloner" og så vælge om du vil overskrive en eksisterende eller skabe en ny fletteskabelon.

Inden du gemmer skal du lige huske at højre klikke på alle "stavefejl" og enten rette stavefejlen eller tryk på "føj til ordbog". Specielt skal du føje alle flettefelter til ordbogen.

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Hvis du er startet fra SkyViewCRM med at have udvalgt en person du vil skrive et brev til trykker du på "Opret Word"

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Kaldenavn			CPR			Telefon privat			
Titel			Gade1			E-mail-adresse1 af@sild.dk			
Titulering			Gade2			E-mail-adresse2			
Firma	Sildekompag	niet Esbjerg	Gade3			E-mail personlig	1		
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10-02-2014	Telefonkald	Re: Diskuter		Sildekompa			Peter Grønd		
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Sildekompa...

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Opret e-mail

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Opret Word

Så skal du vælge hvilken skabelon du vil bruge

Redigér

Hilsen fra L-C

20-01-2014... Telefonkald Ringe for o... Fforvaltning... Sildekompa...

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Ny aktivitet

Invitation til... Fforvaltning... Sildekompa...

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20-01-2014... Brev

Peter Grønd...

Peter Grønd...

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Genlæ

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Upload

Peter Grønd... 🗌 🕜

71

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	test	
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	Velkomstbrev 17.9.2014	
	SVC - Aftalebrev 17.9.2014	

Hvorefter du trykker på "Download" og så skal svare "Åbn" på sikkerhedsspørgsmålet Hvorefter dit brev er klart til brug når du trykker på "Aktiver redigering"

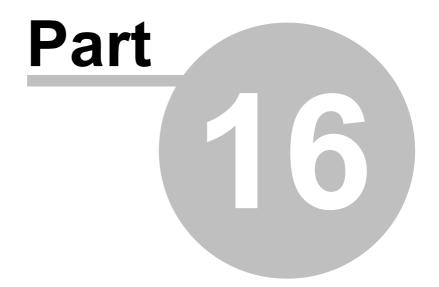
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Hansen Gallery Ludvigsgade 8 1057 København K		
Birkerød, den 1.10.2014		
Vedr.: Velkommen som ny S	kyViewCRM bruger	
Kære Hans Hansen. Vi vedlægger her en kortfatt	et introduktion til SkyViewCRM så du hurtig	t kan begynde at bruge systemet.
Hjertelig velkommen ønskes Peter¦ Partner	du af	
	orug for hjælp eller send mig en e-mail på p	gp@skyviewcrm.com
okken 17, 1.	Mob. +45 4013 xxxx	pg@skyviewcrm.com

Nu kan du udskrive brevet og du kan også uploade det til det firma eller den kontakt det er skabt fra.

Hvis brevet er skabt fra en aktivitet, kan Addln'en gemme det blot ved at klikke på "Gem"-knappen i SkyViewCRM fanen.

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Workflows



16 Workflows

Send an e-mail campaign

How to send an e-mail to many people – and create and use a campaign for it.

Before sending an e-mail to many people, you must create a mail template and select a campaign, containing the chosen people.

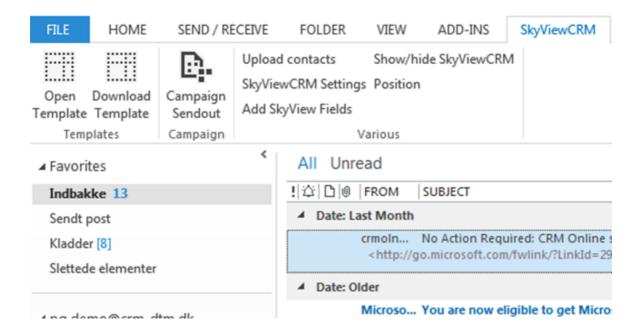
Then you within Outlook choose a campaign, holding the people you are going to mail. You also choose the mail template you will use for the campaign.

Step 1: Create an Outlook template

Step 2: Create a Campaign

Step 3: Send mails out using Outlook

Choose "Campaign sendout" from the SkyViewCRM tab.



You need to use a local template for the moment – so please download a template from SkyViewCRM and save it locally, if you are not using a local template. In the "Campaign Merge and Send window, you must select your template and the campaign.

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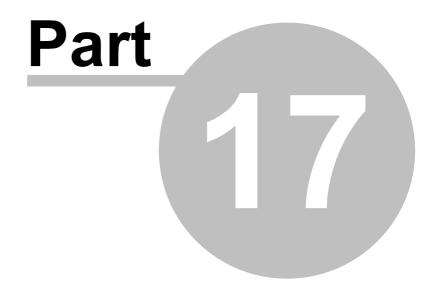
Test your template By clicking and selecting one of the contacts listed, you are able to mail the template to your self. The template will be filled out as if it where send to the selected person.

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You can select one or more mails from the campaign and send those out or you can send out mails to all campaign participants.

Skyview	
Birkerød, 8. oktober 2014.	
Kære Charlotte Boilesen (demo).	
Nyheds- og inspirationsbrev Nr. 6 fra SkyViewCRM.	
Hermed glæder det os at sende dig Nyhedsbrev No. 6 fra SkyViewCRM, som vi håber du og dit firma Trykkeriet A/S (demo) kan få glæde af.	

Contact



17 Contact



SkyViewCRM TeamView Client for Windows SkyViewCRM TeamView Client for OSX

Index

- B -

Backoffice 4



LogOn 4

Start 4

